

## KN Demographics

- ◆ **Household Size** of 3-4 people account for 66.15% of our families;
- ◆ **KN Geographic Snapshot**
  - 71% live in Cumberland County, 13% live in Perry County; 13% live in York County;
- ◆ **Number of KN ball players per household:**
  - 88% of our families have 1 KN ball player, 11% have 2 KN ball players;
- ◆ **Other Sports Played:** football, hunting/fishing, lacrosse, soccer, rugby, running and volleyball to name a few!
- ◆ **KN Economic Snapshot:**
  - 9.2% HHI of \$40k-\$70k
  - 18.5% HHI of \$70k-\$100k
  - 72% HHI of \$100k+



### Keystone Nationals

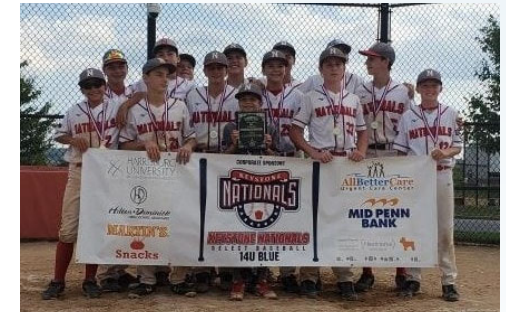
Indoor Training Facility:  
151 Allendale Rd, Mechanicsburg, PA 17050

Mailing: PO Box 128, New Kingstown, PA 17072

Shipping: 31 E. Main St, New Kingstown, PA 17072

Website: [KeystoneNationals.org](http://KeystoneNationals.org)  
E-mail: [KeystoneNationals18@gmail.com](mailto:KeystoneNationals18@gmail.com)

## Keystone Nationals Organizational Sponsorships



*Leading, Mentoring, Creating!*



## About Keystone Nationals Sponsorships

As a registered 501(c)3, the Keystone Nationals organization, is looking for ways to help maintain a safe and productive indoor facility for our 150+ players and community members, who use our facility. Sponsorships allow us to help offset the costs associated with building maintenance, equipment (batting mats, balls, netting, etc.), facility upgrades and more which are currently incurred by our families. In exchange for your sponsorship investment, your company will have exposure to our families and community.

## Sponsorship Levels

### Single Hit - \$250/yr

- Company Logo included on an 8'x2' banner with five other Single Sponsors (banner created/provided by KN);
- Company Logo and Hyperlink to Your Website from our Sponsor Page of our Website;
- Highlighted as a Single Hit Sponsor on our KN Facebook Page with a reciprocal link

### Double Hit - \$500/yr

- Company Logo, Contact Info and Web address on a 4'x2' banner (banner created/provided by KN);
- 4'x2' banner will be displayed on our Sponsor wall at the indoor facility;
- Company Logo and Hyperlink to Your Website from our Sponsor Page of our Website;
- Highlighted as a Double Hit Sponsor on our KN Facebook Page with a reciprocal link

## Sponsorship Levels Cont'd

### Grand-Slam \$1,000/yr

- Company Logo, Contact Info and Web address on a 8'x2' banner;
- 8'x2' banner will be displayed on our Sponsor wall at the indoor facility (banner created/provided by KN);
- Company Logo and Hyperlink to Your Website from our Sponsor Page of our Website;
- Highlighted as a Double Hit Sponsor on our KN Facebook Page with a reciprocal link

### Ready to be a Sponsor?

Ready to reach our KNS family and local community?

**Please contact:**

**Josh Trego**

**KeystoneNationals18@gmail.com,  
JoshTrego@hotmail.com or 570.713.8669**